



**adviza**  
brighter futures

[www.adviza.org.uk](http://www.adviza.org.uk)

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# How Adviza can help.....

**Getting  
Work  
Ready**



**Advice on  
Education  
& Careers**

**Choices  
After  
Yr 11**

**Options After  
Year 8/9 –  
Qualifications**

**Options  
After Yr  
12/13**



**Apprentice-  
ships / Jobs**

**Higher  
Education**

# Changing face of careers

- Technology advancing so rapidly
- 2013 top 10 “in demand” jobs, didn’t exist in 2004! \*
- By 2020, there will be 3 million fewer low skilled jobs in Britain than today
- Working until 70?
- Good level of education = more options / choices for your future
- Average up to 10 career changes

\* Shifthappens: <https://www.youtube.com/watch?v=XrJfDUzD7M>



# Their future career plans

**You** are the single biggest influence on their future career!

Positive, supportive and empowering!

They become employable by being helpful, proactive and well-rounded individuals!

- **Understand their options available**
- **Listen to their views**
- **Personal decision**
- **New ideas & possibilities**
- **Explore & research**



# How you can help .....



- Talking about possible careers?
- Encourage them to take an interest in occupations of family members & other adults .....
- Help in school i.e. careers library or careers programs they can access?
- Speak to careers adviser at parents evenings.
- Work experience programme –  
Key Stage 4 or Sixth form?

# The Basics : how they can decide!

**3** steps to successful career planning:

1. **Reflecting** – what makes them tick;  
Interests & skills - enjoy doing or things they don't enjoy.
2. **Exploring** – find out about the different courses, training schemes, careers – they could do.
3. **Planning** – prioritise the different options open to them.  
What steps they need to get more information re favourite options and improving chances of success!



# Step 1 — Reflecting about themselves

Find out about their own interests, likes & dislikes ie favourite subjects or activities?

**Science / Maths / History / Art / Languages**  
**Sports / Playing computer games**



What skills do they have & are they good at?

**Talking and writing or researching for a project**  
**Using computers or creative work ie painting or music**  
**Practical tasks, making models or repairing things**  
**Looking after animals /pets**

# Step 2 — Exploring careers

To find out more about the kind of jobs that are out there and ones that could be big in the future.

For inspiration these websites feature video clips & case studies of people in lots of different careers:

[Bright Knowledge](#)

[Careersbox](#)

[icould](#)

[Notgoingtouni](#)

[TES Growing Ambitions](#)

[Total Professions](#)

[What I Wish I Knew - YouTube](#)





# Step 2 – Exploring Careers

Why not use careers software programs at school or college & some commonly used programs:

- eCLIPS – over 750 job profiles
- Higher Ideas
- Student ladder
- JED (Job Explorer Database)
- Launchpad
- U-Explore



UCAS Progress has a [searchable database](#) of post-16 courses and work-based learning.

# Student Ladder

The screenshot shows the Student Ladder website homepage. The browser address bar displays <http://www.studentladder.co.uk/>. The website logo is "Student Ladder steps to success". The navigation menu includes: Home, GCSE & Year 12, Year 13 Choices, School Leaver Programmes, Degree 1st Year, Degree 2nd Year, Graduate Schemes, Application Advice, Careers, Employers, and a "Job Opportunities" button. The main content area features a large banner for "Work Placements - Internships - Graduate Schemes" with a list of services: information on over 2500 opportunities for 16-24 year olds, over 100 school leaver programmes, application advice, and guidance from GCSE to graduation. An "AlphaSights" logo is visible in the banner. Below the banner are three smaller tiles: "Work Experience" (with an image of ants), "Graduate Jobs" (with an image of people), and "Summer Internships" (with an image of a man in a field). The Windows taskbar at the bottom shows the time as 14:47 on 10/05/2015.

Student Ladder  
steps to success

Interested in a philosophy & music festival for free? Apply as a volunteer festival steward or paid bar work: <https://t.co/QiuHvjfXjP>  
May 05 · reply · retweet

Job Opportunities

Home GCSE & Year 12 Year 13 Choices School Leaver Programmes Degree 1st Year Degree 2nd Year Graduate Schemes Application Advice Careers Employers

## Work Placements - Internships - Graduate Schemes

- Information on over 2500 Work Placements, Graduate Schemes & Internship opportunities for 16-24 year old students
- Over 100 School Leaver Programmes for those not going to university
- Application Advice on CVs, interviews, online tests and assessment centres
- Provides information, guidance and advice from GCSE through to graduation

AlphaSights

Work Experience Graduate Jobs Summer Internships

100% Desktop 14:47 10/05/2015

# Step 3 – Making a plan

Once they've found careers they are interested in, check:

## **What qualifications / skills do I need?**

Gaining higher qualifications, keeps your options open and more time to decide .....

## **Academic or vocational route**

A Levels or a vocational courses such as a BTEC

**Education is free up to 18 years of age so good to make the most of this opportunity.**

[https://www.youtube.com/watch?v=0EeuuNW0tj4&feature=player\\_detailpage](https://www.youtube.com/watch?v=0EeuuNW0tj4&feature=player_detailpage)

# Step 3 – Making a plan

If unsure you can also try career quizzes:

Buzz Test - short test that analyses your personality to see which job might suit you

JED -

<http://chas.careersoft.co.uk/Jed/QuizInDepthStart.aspx>  
hundreds of jobs that you can research

University of Kent - quick test that analyses your skills and gives examples of jobs that you may like. More suitable for older students

# Which Qualifications?

Entry Level	Level 1	Level 2	Level 3	Level 4+
Entry level certificates	5 GCSEs (grades D-G)	5 GCSEs (grades A*-C)	A Levels <hr/> GCE in Applied subjects	Foundation degrees
Skills for life	BTEC Foundations	BTEC Firsts	BTEC Nationals	Diploma of Higher Education
Functional skills	Traineeships	Intermediate Apprenticeships	Advanced Apprenticeships	Higher Apprenticeships
Awards, Certificates & Diplomas	OCR Nationals	OCR Nationals	OCR Nationals	Specialist Awards
Foundation learning	Foundation diplomas	Foundation diplomas	Advanced Diplomas	BTEC Higher Nationals (HND,HNC)

# Options after Year 11

Same School 6<sup>th</sup> Form

FE College



6<sup>th</sup> Form  
College

Other School 6<sup>th</sup> Form

Apprenticeship

# A Levels vs BTECs

- A Levels – very academic study, assessed by exams.
- Some careers will requires specific A levels.
- Need to have a passion for learning – A levels are a lot of work so this is key!!
  
- BTEC - wide range: Hair & Beauty, Travel & Tourism, Catering, Construction, Business to Engineering.
- Option if you want to go into a specific career that maybe practical.
- You can go to University , complete a Level 3 but always check with UCAS, if accepted!

# 6<sup>th</sup> Form

- Enjoy school environment
- Sixth forms usually offer A levels and some BTECs
- Great if you prefer a smaller environment
- Familiar with the people and the environment

# College

- Wide range of courses from vocational /A levels
- New change of environment & meet new people
- Find out when open and taster days & go along to get a feel for what it's like.



# Apprenticeships....

- Opportunity to earn & gain qualifications.
- Valuable workplace skills and experience.
- Over 150,000 employers offering Apprenticeships.
- Available at Intermediate (Level 2), Advanced (Level 3) and Higher (Level 4+).
- Majority of apprentices (85%) will stay in employment.
- But often you need to find your own employer!!!!  
So have a back up plan.....



# Morrisby



## 3 hour psychometric assessment.

- Identifies career opportunities most appropriate & matches to 12 suitable careers.
- Held throughout the year, suitable for anyone over the age of 15, including adults.

## Parent Adviza

### 1:1 support for parents, covering:

- Career ideas and making choices
- Further & HE including Student Finance
- Job hunting & Apprenticeships

# Individual Careers Interview

- Provide Careers Guidance if your school does not provide a service, also available for adults.
- Meet in one of our centres or another mutually agreeable venue & will last up to an hour includes an action plan.

## Graduate Adviza

- Struggling to get into the career you want - unemployed or underemployed!
- Help with CV, identifying skills or preparing for interviews and assessments
- Deciding about further study or training

# Plus Adviza summer workshops

For more information on all of our products and services, please visit

[www.adviza.org.uk](http://www.adviza.org.uk)

or call **0845 408 5002**

# More useful websites:

**[My Future Starts Here](#)** - links with business offer valuable insights into emerging labour markets, and aim to inspire creative thinking, career resilience and aspiration.

**[National Careers Service](#)** - provides careers advice and information on wide range of jobs, training courses & funding. Online tools helps develop your career, or get you on the job ladder including a Lifelong Learning Account, Skills Health Check and CV Builder.

**[One Education](#)** - One Future CEIAG - Inspiring young people, transforming lives.

# Shift Happens:

This is a film first launched on youtube in 2008 & became an international hit.

Insight into what the future will look like and has been updated to emphasise just how important technology and technology careers will be in the future.

<https://www.youtube.com/watch?v=XrJifDUzD7M>

**Question & answer**

**Thank you for listening**